

GOAL: Increase prevention initiatives

STRATEGIES:

- Collaborate on community prevention initiatives.
- Secure funding for initiatives to further the mission of the coalition.
- Utilize stakeholder data (i.e. Coroner's Reports, Law Enforcement Updates, Health Department Statistics, etc.) when planning activities.
- Host community event(s) and children's initiatives to promote resiliency and recovery and provide drug prevention education and resources.
- Provide education regarding prevention, treatment and stigma reduction through social media and other marketing strategies.
- Monitor and support evidence-based practices.



Alliance for Substance Abuse Prevention Strategic Plan

“A strategic solution to a community problem”



Vision Statement

A community that is able to successfully manage its substance abuse problem today, while ensuring that future generations do not become impacted.





Alliance for Substance Abuse Prevention

About ASAP (Alliance for Substance Abuse Prevention)

ASAP, a project of the Trumbull County Mental Health and Recovery Board, is a Coalition that engages strategic partnerships to impact our community's substance abuse problems. Its members are health professionals, parents, educators, elected officials, merchants, business members, first responders, administrators, family and community members, persons in recovery and students. The coalition originated approximately 15 years ago and was formerly known as the Trumbull County Alcohol and Drug Free Coalition.

Background



The ASAP Coalition focuses efforts in Trumbull County, an area of northeast Ohio classified as partly urban, suburban and rural. With a population of 201,825 (2016), the County has been buffeted by a “perfect storm” of negative social forces. According to the US Census Bureau, between 2010 and 2016, the total population of the County declined by nearly 8,500 (-4%), while the number of persons

living in poverty in the County's largest city, Warren, rose from 29.6% in 2006-2010 to 35% in 2011-2015. In 2016, 17.6% of Trumbull County residents were estimated to live in poverty, compared to only 12.7% in the rest of the Country. Trumbull County was consistently in the top 5 Counties in the State for unemployment rates during 2017.

Poverty and unemployment have well-established relationships with stressors and high-risk behaviors. Increases in poverty and unemployment predictably lead to increases in our community's behavioral health needs, including a wide range of substance abuse problems.

The Solution

Through public meetings and planning sessions with community members and stakeholder groups, the first ASAP strategic plan was developed in 2013. Since its initial release, the plan has been updated twice while ASAP members have completed the majority of the goals and objectives. This evolving document serves to direct the work of the ASAP coalition, ensuring that a comprehensive and integrated approach guides policy development, programs and potential funding proposals.

Coalition Goals and Strategies

GOAL: Reduce substance abuse across the lifespan in our community

STRATEGIES:

- Provide drug awareness information, training and education regarding community resources.
- Utilize results from PRIDE surveys administered in Trumbull County schools to educate the community on current adolescent drug trends and to measure the success of prevention activities.
- Distribute ASAP Parent Handbook and Addiction Resource Guide throughout Trumbull County.
- Sponsor an annual professional development training focusing on abuse, addiction, drug trends, prevention, recovery supports, and treatment.

GOAL: Decrease the number of unintentional drug overdoses

STRATEGIES:

- Advocate for safe medication storage and disposal.
- Promote drug drop off disposal sites and drug take back days.
- Collaborate with the Trumbull County Combined Health District on the Prescription Drug Overdose Prevention project.
- Participate in the Trumbull County Opiate Death Review Committee and the County Hub Program.
- Partner with media outlets to build community awareness about drug trends.

GOAL: Increase treatment referrals

STRATEGIES:

- Maintain ongoing directory of treatment and recovery supports available in the Trumbull County area.
- Work with employers and the regional Chamber to address barriers to employment and employee retention related to substance abuse.
- Support recovery through partnerships with 211, recovery coaches and consumer groups.